



TYY Plan of Action and Target Programme 2018–2020

This document describes influence targets and measures of the Student Union of the University of Turku (TYY) for the following year as well as medium-term influence targets and objectives. The purpose of combining the plan of action and the target programme is to bring continuity and perseverance in influence and to support the planning of over-year activities. The results of influence are reviewed and impacts are assessed annually upon the revision of the plan. The purpose of the plan of action and target programme is not to be a description of TY Y's continuous activities.

1. Influence

The central point of departure of the project is to influence at the university in the city and at the national level in order to increase the well-being of all students.

theme	2018 activities	2019 objectives	2020 objectives
University towards the 2020s!	<p>We increase our influence by creating closer relations with the new University Board starting its term in 2018. We discuss with the Board, inter alia, the role of the community in the University decision-making. We encourage the Board to conduct a review on the adaptation and development programme and its central problematic parts.</p> <p>We define the most important University development targets from the students' perspective and prepare for the new strategy term of the University, in order to include these objectives as part of the University Strategy. In addition, we define the objectives for the time after the adaptation programme: in which direction the University should be developed, and which are the focal points of the University.</p>	<p>Cooperation with the University Board has been established. The Rector to be elected in 2019 has a positive attitude towards students and the Student Union.</p> <p>Along with the better relations, the views of the students are visible also when drafting the Strategy 2020–2024.</p>	<p>The diversity of students is seen as a crucial resource at the University level and the voice of the whole University community is heard in the University decision-making.</p> <p>The new University Strategy is positive towards students and the students' main objectives entered into it will be introduced in practice.</p>
A brighter future with digitalisation	<p>We increase the flexibility of studies, inter alia, by advancing the objectives in the University programme "Digitalisation of learning and teaching". We make sure that the University does not deem digitalisation a means to save money by decreasing contact teaching but as a means to increase the meaningfulness of studies. The objectives and other good practices such as those regarding orientation game (UTUstart) of the agenda will be distributed to all faculties.</p> <p>We promote the digitalisation entries of the agenda, electronic exams and EXAM system</p>	<p>Pedagogical skills and digital and flexible teaching methods are seen as a resource which should be mastered in teaching.</p> <p>With EXAM, electronic exams can be completed in other higher education institutions than one's own.</p>	<p>Teaching is more versatile and the most important five-year measures of the digitalisation programme for students have been started and two-year measures have been completed.</p>



	also in other cities together with the Student Unions of the city in question.		
Flexibility and support for studies in different life situations	<p>With cuts, students' income is tighter and the need for flexible studies is taken into account at the University and the students have a genuine possibility to complete a degree in the limit set by Kela.</p> <p>We make sure that different life situations of students are better taken into account in the studies and students have more continuous guidance in the subjects. The Rector's decision in 2017 to increase the instruction times for students will be adopted in practice in each subject.</p> <p>We promote the introduction of early intervention model OpintoVartu during 2018 in the entire University.</p> <p>We promote summer studying possibilities at all campuses and influence in order to increase cost-free studies at the Open University.</p>	<p>Each student will be provided with counselling annually.</p> <p>With OpintoVartu, problematic situations will be addressed as early as possible. This support the progression of studies.</p> <p>The cost-free quotas for degree students at the Open University are larger and also applied in teaching during University terms.</p>	
More effective use of University premises	<p>We promote the possibilities of students and student organisations to use premises when they are empty, e.g. for studying or meetings. In addition, we support organisations in break premise issues at all campuses.</p> <p>We utilise the results of the University's flexible premise project and review the need for different types of premises in cooperation with the University.</p>	<p>The use of premises is more versatile and different activities during different times of day are possible. The student organisations have sufficient premises for their activities.</p>	
Promotion of students' income interests	<p>We influence so that the housing support system and other changes in income support will be reviewed. In addition, we encourage SYL to conduct national impact assessments.</p>	<p>The parliamentary election themes regarding income are positive towards students. Information on the impact of the parental raise on students' lives is available and utilised in influence work.</p>	<p>The parental rise of students with children has been sufficiently raised. The income limits of study subsidy are raised, household-specificity is abolished, and study subsidy is simplified by uniting income limits with housing support. In the long term, it is</p>



	<p>We actively participate in the discussion on the overall change of social security.</p> <p>We assess the impacts of the abolishment of study subsidy committees and the quality and quantity of counselling from the University. We influence in order for the University to sufficiently invest in income counselling for students.</p> <p>We communicate effectively for students on different forms of income, such as adult education support, studying at sickness allowance and subsistence support.</p>	<p>The overall change of social security is going in a positive direction for students and guarantees income and human conditions.</p>	<p>planned that a model similar to gratuitous basic income.</p>
<p>Awareness of healthcare services and sufficient FSHS resources</p>	<p>We follow the eventual FSHS extension and influence in the lead of SYL that resources be sufficiently increased as polytechnics become part of FSHS.</p> <p>We effectively communicate on services and courses of FSHS, the public sector and the third sector promoting well-being of students at all campuses. We combine a database to our website on services promoting student health.</p> <p>We bring forward the importance of students' mental health and communicate in Turku, Pori and Rauma on the available services supporting students' mental health.</p> <p>We review the mental health service resources for students in Turku, Pori and Rauma.</p>	<p>We make sure that the quality or availability of healthcare services of our members is not deteriorated even temporarily because of FSHS extension.</p> <p>The FSHS mental health resources are sufficient and service guidance from FSHS is functional. Students are aware of the database at the website and can utilise it if needed.</p>	<p>FSHS activities is about to become stabilised in the new social and healthcare model, and its expertise in students' health issues is widely recognised. Enlargement to polytechnics shall be realised or is about to be realised.</p> <p>The healthcare services and especially mental health services for students are sufficient and students can receive treatment in reasonable time at all higher education locations.</p>
<p>Students' comprehensive well-being</p>	<p>We participate in the student well-being work conducted by the University.</p> <p>We increase the well-being of students also through our equality work by distributing the Equality Guide drafted in 2017 for organisations. The Board of the organisations are encouraged.</p>	<p>The well-being work of the University has become established and conducted also at the faculty level.</p> <p>Each organisation has a person responsible for equality and TYY coordinates regular meetings to support them. The advancement of equality at TYY</p>	<p>Students' well-being programme has increased students' well-being.</p>



	<p>to appoint a member responsible for equality. In addition, we provide training for organisations on equality.</p> <p>We promote the recognition of the significance of sports as a corner stone of students' well-being. We create a communication plan together with CampusSport on how to communicate on CampusSport services and activities. We communicate also on the sport services provided by the city at all campuses and encourage the city and companies to provide low-cost student sports.</p> <p>We are part of the common higher education sports project of students in Satakunta. We follow the progression of the project and promote the interests of those studying at Satakunta campuses together with the people responsible for sports in the student organisations in Pori and Rauma.</p>	<p>organisations is assessed e.g. with questionnaires and activities are developed.</p> <p>All TYY members are included in functional and high-quality university sports.</p>	<p>Turku, Pori and Rauma have a positive attitude towards increasing the sports possibilities of students and provide students with more low-cost sport possibilities at all campuses.</p>
<p>Students as a visible part of city at all campuses</p>	<p>We make sure that the municipal policy objectives of students are concretised into actions. In addition, we influence and actively participate in the activities of Group 40,000.</p> <p>We establish the meetings of Group 40,000 and young Council members, planning together how to make Turku into the best student city in Finland. The objective is also promoted in the Council group tour.</p> <p>We follow the introduction of social provision of loans in Turku and participate in the development of the campus area e.g. by promoting sports solutions and well-being. In addition, we promote e.g. the construction of cycling lanes and cycle parks.</p> <p>We support local student organisations in Pori and Rauma for the city influence work they make.</p>	<p>Group 40,000 drafts a municipal policy questionnaire for higher education students, and a significant share answers, at least 3,000 students. Students can adopt the programme of the municipal policy programme drafted on the basis of the questionnaire.</p> <p>Students' relations with different parties in Turku and with city officials and provincial administration shall be fluent in all cities.</p> <p>Organisations in Pori and Rauma have regular contact with decision-makers in cities and the region.</p>	<p>Objectives in the students' municipal policy programme have been reached. A new municipal policy programme is ready, and implementation has started.</p> <p>Group 40,000 is an influential actor in Turku and in the region. Student Unions are heard in the decision-making and participate in the preparation of decision-making and central documents. TYY participated in drafting the Regional Strategy renewed in 2020.</p>



<p>Students as part of society</p>	<p>We plan and realise a regional election programme and campaign together with Group 40,000. In addition, we prepare well in advance for the 2019 parliamentary elections by influencing SYL's election objectives.</p> <p>We work in order for the candidates in regional elections have a positive attitude towards FSHS and student objectives. We support student organisations in Rauma and Pori in regional election influence.</p>	<p>The programme of the new government shall be education-friendly. The programme of the new government is positive towards education and students.</p> <p>Students' voice is also heard in the regions.</p>	
<p>Working life studies as part of degrees</p>	<p>We draft clear student interest promotion targets for working life together with SYL and other Student Unions. We participate in developing the working life parts of degrees and emphasising the importance of working life skills as part of higher education studies.</p> <p>We establish our cooperation with Rekry and bring forward to the University the central change needs and development targets on the basis of questionnaires for freshmen, Bachelors and career review.</p> <p>We influence the city and the companies so that they recognise the potential of international students and would like to increase work and internship positions for international students. In addition, with our influence, the working life abilities of international students are increased in the degrees and all Master's programmes have an obligatory Finnish-language course. International students understand the connection between learning Finnish and employment.</p>	<p>The 2019 is, inspired by the entrepreneur university idea, a theme year for entrepreneurship and entrepreneur abilities, and working life promotion will be central. The activities in the field of responsibility has developed so that TYY can also support its organisations in arranging working life and recruitment events.</p> <p>Cooperation with local entrepreneur actors (Boost, Potkuri and e.g. Chamber of Commerce) is visible in our communication.</p> <p>There are more internship and job positions for international students.</p>	<p>TYY is locally influential in working life discussion inside the University, in the city and in the region.</p> <p>International students are employed better and find it meaningful to stay in Finland after graduation.</p>
<p>From development cooperation to sustainable development</p>	<p>If SYL's development cooperation is not realised as planned, we form a new line for our own development cooperation and review the possibility to start</p>	<p>TYY development cooperation takes widely into account the sustainable development targets of the UN Agenda2030. TYY has its own project or it has a project in cooperation with another party.</p>	



	<p>a new project alone or together with another party.</p> <p>We establish the Development Cooperation week as part of autumn term programme together with the Wings. We apply external funding for the week, if possible.</p> <p>We influence at the University of Turku in order to create ambitious environment objectives e.g. by utilising the resources of the Environmental Wing.</p>	<p>The lines of Finnish development policy are followed and influenced. TYY invests in this framework in its own development cooperation.</p>	<p>The University has an ambitious environmental programme and it actively works to prevent climate change and to decrease its environmental load.</p>
<p>Internationalism belongs to everyone</p>	<p>We follow the impact of tuition fees on the applicant numbers for Master's programmes and are part in developing the grant system of the University. We criticise tuition fees.</p> <p>We influence at the University and the City of Turku in order for international students to have enough apartments.</p> <p>We meet the international affairs contact persons of the faculties and review the problems of student exchange, in order to make exchange periods equally fluent for everyone regardless of the faculty. We especially encourage students at filial campuses to take an exchange period.</p>	<p>The grants for Master's programmes are competitive, but tuition fees are seen as a hindrance.</p> <p>The housing situation of international students is better than in previous years.</p> <p>The contact persons for international affairs at the faculties visibly communicate the application schedules for students and counsel the students on study compensations fluently and quickly. Students in all faculties when to take an exchange period in their own degree and where to find information and study compensations. It is easier and more attractive to leave for an exchange period. The number of exchange periods in filial campuses is growing.</p>	<p>The University automatically grants a grant covering the entire degree charge for all students from outside EU and EEA countries.</p> <p>The number of students taking an exchange period in Pori and Rauma is higher than in previous years.</p>



2. Service design

The aim of the project is to strengthen the image of the Student Union as a provider of member services and to clarify the service packages and paths.

theme	2018 activities	2019 objectives	2020 objectives
Premise issues	<p>We design the premises rented and borrowed by the Student Union as a unified service complex where the "customer" can easily find what they need.</p> <p>We conduct an accessibility review in TYY premises and conduct necessary measures in order to improve accessibility. As part of service package design, eventual accessibility is clearly stated in the premise description.</p>	The premises of the Student Union are more easily accessible, and their usage rate is higher.	<i>(Longer-term premise plan post-Q House will be drafted ca. 2022).</i>
Fltech	We prepare for the service needs of the graduate engineer students from other locations together with other Student Unions. We create the services provided for them as a clear package.		
Development of company cooperation	We increase the role of company cooperation in the distribution of responsibilities at the Executive Board. The person responsible for company cooperation should create clearer and more versatile cooperation packages. We communicate more effectively on cooperation packages and discuss the needs of our long-term partners and tailor our services to better meet their needs.	The yield of company cooperation shall be at least 1.5 times the 2016 level. TYY has created new significant cooperation relations.	
Events known and suitable for all	<p>We brand our events as better recognisable and emphasise the TYY connection. We concept the event packages into more coherent packages and create a communication and marketing plan.</p> <p>We decrease the number of event organisers by combining tasks. We clarify the distribution of work and task descriptions between the organisers and the Office.</p>	The branded events are known among potential sponsors and cooperation partners.	TYY events are known, expected and bring different students together. The visitor number of events has grown, and it is easy to find sponsors for events.



	<p>We support home internationalisation by communicating on how students can participate in internationalising activities at all campuses. We communicate at TYY International page bilingually so that also Finnish students feel that the issues concern them.</p> <p>We bring international and Finnish students better together by branding international events suitable for all. We communicate on events suitable for both bilingually and emphasise their role as meeting places. We review the attractiveness of separate international student events and whether they could be combined with other events so that international students could commit better to the entire University and student community.</p>	<p>All our events are suitable also for non-Finnish speakers. The participant numbers of Finnish students have grown thanks to more accessible communication.</p>	
<p>Services as communication, communication as service</p>	<p>We make our services into clear and neatly communicable packages and take the services as a more visible part of our regular communication.</p> <p>We also communicate better the communication services we provide for our organisations, such as calendar and newsletter. We hear the wishes of the organisations for developing communication.</p> <p>We develop our newsletter into a clearer, more visually interesting and effective communication tool.</p>	<p>TYY service package is a clear and easily communicable package where service users can easily pick a service suitable for them. The services are more accessible and have higher usage rates.</p> <p>Services are further developed with the help of customer feedback. Services are maintained current, useful and necessary.</p>	<p>TYY services are known and have high usage rates. TYY puts resources in necessary services and cuts those with no demand.</p>
<p>Influential training for organisations</p>	<p>Equality training is organised for organisations as part of the big organisation day.</p> <p>Part of trainings profiled as "general training" marketed for all organisation boards instead of for a specific group (such as those responsible for social affairs). The Boards can themselves send the person deemed most suitable in the training. Good practices and training for specific groups are held onto if it is functional. We could also try organising open discussion</p>		



	and feedback event for members on well-defined topics.	
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3. Student community.

The aim of the project is to increase the sense of belonging of students and support the creation of a TYY identity.

theme	2018 activities	2019 objectives	2020 objectives
TYY <3 organisations	<p>We are part of the everyday life of student organisations, e.g. by meeting organisation actors in smaller groups (e.g. Chair meetings and tour with those responsible for academic affairs). These meetings are focused on discussing what is going on in the specific faculty or subject or organisation. In addition, the Executive Board meets the Boards of the Faculty organisations annually.</p> <p>We support graduate students in establishing their own organisation and launching the activities. The contact information received from the event directed at graduate students in late 2017 will be utilised in establishing the organisation.</p> <p>We bring organisations as a more visible part of our communication with different campaigns.</p>	<p>TYY influence with organisation activities has increased and the organisational actors feel TYY as their own.</p>	<p>The own organisation of graduate students has found its place and conducts influential promotion of student interests.</p>
Our volunteers as part of everyday Office practices	<p>Our volunteer activities provide a possibility to learn new and develop one's know-how. The Executive Board Member for Volunteers drafts together with Wing activities, an annual clock and plan of action. These function as a basis for voluntary activities. Our Executive Board has a clear picture on the objectives of volunteers for the coming year. The Wing Chair writes a short annual report at the end of the year.</p> <p>We make the application process for Wings lighter. We encourage the Wings to cooperate among each other.</p> <p>The Executive Board Member for Volunteers is in contact with Kinokopla e.g. by participating in the meetings of Kinokopla.</p>	<p>Documentation and annual planning in the Wings is a natural and established part of the activities. The volunteer activities are visible at TYY Office and volunteers receive counselling if they so wish.</p>	

4. Turku Student Newspaper.



The aim of the project is to review the operational field of the newspaper and to produce information to develop the newspaper.

theme	2018 activities	2019 objectives	2020 objectives
Review	The Board of Turku Student Newspaper prepares and realises a review on the publication format of Turku Student Newspaper. The review work takes into account the responses of the reader questionnaire realised in the autumn. An external expert is to be used in the review to make sure the independence of the review. The review is to be completed by August 2018 and its results shall be presented to the Student Union Council in the first meeting of autumn 2018.		