

Influence and promotion of student interests

1. Feedback on competence and return feedback

Responsible persons: Sector for Academic Affairs

Current status

Need for feedback is a matter that unites all students – those struggling with their studying ability need feedback on studying skills, those acquiring study credits need feedback on actual competence. Everyone wants to hear that their feedback has an impact.

The feedback system of the university lacks feedback focused on master's studies. Students and faculties have hoped for this to be adopted. TYY has promoted its preparation and now it is time to adopt it.

There is wide variation in collecting course feedback, its frequency and response rates. The University should adopt better and more systematic tools to collect course feedback.

The more comprehensive the feedback is, the more useful it is. TYY encourages students to respond to the key student feedback surveys of the university (First Year, Bachelor's feedback, career follow-up, course feedback and future Master's feedback)

Link to the strategy

0. We conduct visible and systematic promotion of student interests with which we profile ourselves as a reliable specialist organisation. The political agenda accepted by the Student Union Council provides the basis for our influence activities.
1. We promote the everyday life of students, whereby both the university and the society support the study capability and recognise the status and value of students.
2. We communicate openly and systematically about our activities.

Proposed measures

3. The university adopts Master's feedback
4. The university reforms the collection of course feedback
5. A recommendation is drafted for the universities' response feedback practices

6. Such teaching and counselling activities are encouraged that support receiving feedback on one's competence
7. A communication campaign is conducted to raise the feedback rates

Objectives

2024

Master's feedback has been piloted and adopted in several faculties. Reform of the course feedback has advanced and has a clear schedule. A recommendation has been drafted on the response feedback practices. The communication campaign has been visible in the response rates of the time (First Year feedback).

2025

Master's feedback has been established as part of the university's feedback system. Reform of the course feedback has been realised. Response rates in different feedback has developed positively.

2026

Reformed course feedback practices have become established.

Concrete implementation measures

- Master's feedback has been piloted and adopted in several faculties.
 - In connection with the feedback working group, we monitor the status of the Master's feedback and its adoption in the educational council
- A communication campaign is conducted to raise the feedback rates
 - A plan is created for a communications campaign in order to raise the feedback rates.
 - A communications campaign is realised and the amount of feedback is monitored.
- The university reforms the collection of course feedback
 - In working groups, we follow the reform of course feedback and its schedule.
 - In workshops, harmonisation of course feedback is emphasised.
- A recommendation has been drafted on the response feedback practices
 - A recommendation is created on the response feedback practices

2. Creating a service guide

Responsible persons: Sector for the promotion of student interests, communication sector

Current status

The university, KELA, FSHS and the third sector provide students with many such well-being services and support forms that students are not aware of. The information is sometimes hard to find and to understand as well as dispersed. A student with already scarce resources may not have the strength to find information that is hard to access.

Link to the strategy

- We promote students' everyday life whereby both the University of Turku and the society support the study capability.

Proposed measures

- An accessible guide is created for TYY website on help and support forms for students with scarce resources. The sectors collect the information needed for the guide and adjust them in an understandable form, for example, by creating visual service paths. The information is added as a separate part on the website, similar to the student's guide.
- An annual planning cycle is created for communicating different parts of the guide.
- Communication is continuous and multi-channel in accordance with the annual planning cycle, following topical events

Objectives

2024

A guide is created for the website.

2025

The guide is communicated in accordance with the annual planning cycle, following topical events.

2026

The guide is communicated in accordance with the annual planning cycle, following topical events.

Concrete implementation measures

The Sector for Social Affairs is responsible for the contents of the guide

- Common problems faced by students and services available to students are listed
- Instructions for problematic situations are drafted

The Communications Sector creates the guide

- Construction of the structure and look of the service guide
- Publication of the service guide

An annual planning cycle is created for communicating different parts of the guide.

- An annual planning cycle is planned for communicating different parts of the guide
- Different parts of the service guide are communicated in accordance with the annual planning cycle
- Instructions are prepared for continuing the project until 2025

We prepare the structure and visual look of the guide, created for TYY website. The guide is published, and feedback is collected during the “Get to know services” event of the well-being week. The guide is updated, if there is sufficient need based on the feedback. Annual planning cycle is designed for communicating on the guide, and it is tested already this year. Based on experiences, the communications cycle of next year is updated. Instructions for next year on the project’s continuation are prepared.

3. Familiarising with student services

Responsible persons: Sector for Academic Affairs, Sector for Social Affairs, International Sector, Communications and Organisations Sector

Current status

Several events have been organised this year, presenting services connected to students’ well-being and study capability. A good number of students have participated in the events, which have gathered attention and created inspiration among students. However, the visibility of the actual services and the general functionality of events should be improved.

The focus of the realised events has been presenting the services, often by providing service in the event in a pop-up form or as workshops. This has seemed a functional emphasis.

Link to the strategy

- We make student life more human and bring the students together in unforgettable gatherings.

Proposed measures

- On the basis of events and their feedback in 2023, an event concept is developed that can be repeated each year or term. The events of spring and autumn term are organised together with Student City Turku.
- It is agreed with those providing student services which are the best measures to promote them through an event.

Objectives

2024

The service concept is tested in the spring. Continuation of the concept is decided.

2025

If there is need for the concept, it is established as part of TYY's year and cooperation with different student services.

Concrete implementation measures

A communications plan of the event is created together with On my mind employees and the event is communicated well in advance in a multi-channel and accessible manner.

Objective for 2024:

Two well-being events that gather students together are organised during the year. The events can provide visibility for the service guide. Feedback is collected, possibly with QR code.

- The event is planned in the spring
 - On my mind actors are met on the topic in February
 - Student City Turku funding is reviewed

- The date of the event is decided
- The contents of the event are planned

- Communications of the event
 - The communications of the event are planned
 - Communications are realised

- The spring event is organised mid-April.
- The autumn event is organised in October.

4. European Parliamentary Elections and Europe Forum 2024

Responsible persons: International Sector, Communications Sector, Sector for Municipal Affairs and person(s) responsible for the Europe Forum

Current status

There is not enough data on the previous activities of the Student Union during European Parliamentary Elections. TYY participates in the Europe Forum by organising activities targeted at higher education institution students during the forum. The international sector of the Student Union is the main actor responsible for organising the programme.

Link to the strategy

- We conduct visible and systematic promotion of student interests.
- We promote the integration of international students in the student communities of the University of Turku.

Proposed measures

- If needed, actor(s) are recruited to participate in organising the Europe Forum. Cooperation is considered with Young European Federalists Turku. Communication on Europe Forum.
- Influencing before European Parliamentary Elections with the Municipal Sector of the Student Union and the international sector of the Federation of University Students in Finland.
- Concrete themes related to international students are brought up.

Objectives

2024

The Student Union makes candidates consider its objectives and strengthens connections also at the EU level. Managing the practical organisation of Europe Forum is progressively moved away from the international sector.

2025

The main responsibility for the practical organising of the programme of the Europe Forum is no longer at the responsibility of the international sector of the Student Union but the grassroots level responsibility has been delegated to recruited person(s).

2026

Influencing conducted during European Parliamentary Elections starts to be visible in the legislation and at the grassroots level. The international sector has only a coordination responsibility for the Europe Forum. The International Sector only has a coordination responsibility for the Europe Forum.

Concrete implementation measures

- Voting with the rectors in order to promote the elections
- Using SYL`s material in TYY euroelections campaign
- The more detailed current status of the Europe Forum project is reviewed and the role of the Student Union is analysed in the project
- If needed, a call is opened to support the realisation of the Europe Forum

5. Determining the carbon footprint of TYY and setting responsibility objectives

Responsible persons: Executive Board Member for Environmental Affairs and International Specialist

Current status

TYY's carbon footprint has been determined in 2019 for the first time. The evaluation of 2019 has been approximate and the reporting and internal practices will be developed based on this.

TYY Environmental programme provides guidelines for considering environmental issues in the Student Union of the University of Turku. TYY participates actively in the sustainable development working groups of the University of Turku with an employee and Executive Board Member. In 2023, a plan of action project reviewed the possibilities for measuring the carbon footprint of TYY.

Link to the strategy

- Promotes the vision "The most responsible Student Union in Finland -"
- We take into account the well-being of individuals, society and the entire globe.

Proposed measures

- TYY carbon footprint is measured for 2023 and the measuring is established as an activity.
- On the basis of the carbon footprint, a plan to reduce emissions is prepared for TYY
- TYY Environmental Guide is reformed
- First emission-reducing actions are realised in autumn 2024
- Review the possibility to join the already existing project of measuring the biodiversity footprint of the university.
- Responsible consumption is promoted by organising a Second-Hand app together with Student City Turku.

Objectives

2024

Measuring the carbon footprint has become part of continuous activities and TYY has received an emissions reducing plan.

2025

TYY actively uses the emissions reducing plan to reduce their own carbon footprint. Development work has become continuous activities. TYY has found/developed compensation measures.

2026

Sustainability work has become continuous activities. TYY has found/developed compensation measures.

Concrete implementation measures

The biodiversity or carbon footprint is aimed to be measured in autumn 2024. A meeting is organised with the biodiversity unit of the university, and the participation in the project measuring the biodiversity footprint is brought up to the Executive Board in March and Student Union Council in late spring. Unica contact persons are met concerning possible participation in the measurement.

6. Increasing student influence in Unica restaurants

Responsible persons: Sector for Social Affairs

Current status

In early 2023, Unica contacted the Student Union and asked to appoint members in restaurant committees that convene once a term in spring and autumn. In 2023, restaurant committees were launched for Galilei and Macciavelli restaurants. The project of the plan of action is to create practices for electing student representatives and to re-establish restaurant committees as part of student influence channels at Unica campus restaurants.

Link to the strategy

- We provide the students with influence possibilities and make influence attractive and interesting.
- We conduct visible and systematic promotion of student interests with which we profile ourselves as a reliable specialist organisation. The political agenda accepted by the Student Union Council provides the basis for our influence activities.

Proposed measures

- Unica is met in early year to find out their needs and wishes for the restaurant committees
- Review all campus area restaurants for which it is relevant to appoint restaurant committees
- Consider the existing cooperation with restaurant committees.
- Plan a procedure with which student representatives are appointed in the restaurant committees and how they are established as part of student-led influence.

Objectives

2024–2025

Dialogue has been conducted with student organisations and Unica Ltd on increasing student influence at campus area student restaurants. Processes for appointing student representatives have been reviewed and the matter has been presented to the Executive Board of the Student Union and if needed, the Student Union Council. The Student Union has decided the measures with which students are provided with possibilities to influence in the restaurant committees and how the student representatives in restaurant committees are elected. The work has involved representatives of student organisations operating at different campuses.

2026

All campuses have student representatives at Unica restaurant committees. Restaurant committee members are elected in a previously decided

procedure. Students have concrete possibilities to influence practical matters at student restaurants and developing the activities. Student perspectives are considered in all decision-making of the restaurants.

Concrete implementation measures

- The election of student representatives in restaurant committees is planned and realised during the year.
- Unica is met in early year to find out their needs and wishes for the restaurant committees
- Review all campus area restaurants for which it is relevant to appoint restaurant committees
- Consider the existing cooperation with restaurant committees.
- Plan a procedure with which student representatives are appointed in the restaurant committees and how they are established as part of student-led influence.

7. Improving the services of the doctoral researchers

Responsible persons: Sector for Social Affairs

Current status

Doctoral researchers are a wide-ranging group of which only a small part has a regular employment at the university. Doctoral researchers are a very important group for the research and publication activities of the university and further measures are needed to support their well-being. A key benefit of doctoral students with employment contract at university or elsewhere include occupational health services, which the majority of grant researchers do not have unless they have occupational healthcare services through separate employment contracts. Doctoral researchers at the university are entitled to different well-being services of the university, such as support of the study psychologist and On my mind peer support for young researchers. Doctoral researchers who do not have an employment contract with the university lack occupational healthcare services and are not entitled to FSHS services.

In 2023, TYY conducted a small survey to review the well-being of the doctoral researchers and the need for occupational healthcare services. The survey material will be reviewed in autumn 2023 and more specific interest promotion perspectives are selected on the basis of the material.

Link to the strategy

- We conduct visible and systematic promotion of student interests with which we profile ourselves as a reliable specialist organisation. The political agenda accepted by the Student Union Council provides the basis for our influence activities.
- We promote the everyday life of students, whereby both the university and the society support the study capability and recognise the status and value of students.

Proposed measures

- Cooperation networks are strengthened towards doctoral students, emphasising well-being perspective.
- We conduct visible and systematic promotion of student interests with which we profile ourselves as a reliable specialist organisation. The political agenda accepted by the Student Union Council provides the basis for our influence activities.

Objectives

2024

TYY interest promotion priorities to improve the equal position of services of doctoral students are clear and TYY strives to achieve them. Guidelines to remove unequal position are created with the university.

2025

Plans to improve the services of the doctoral researchers will be implemented.

Concrete implementation measures

- Doctoral students' organisations are met in February
- It is considered what could be done for doctoral students
- The needs of international doctoral students are considered
- The project is communicated

8. Updating the Equality Programme

Responsible persons: Specialist for Social Affairs and Executive Board Member for Equality

Current status

TYY has an Equality Programme accepted by the Student Union Council, determining the objectives and measures of equality work not only at TYY office and activities but also at the university and more widely. The programme term lasts four years and the current programme term ends in the end of 2024. The structure and follow-up of the promotion of the programme should be developed for it to be more easily utilised especially at the working at TYY Office. The duration of the programme period should also be considered.

Link to the strategy

- Promotes our values: equality. Our objective is an equal student culture, university community and society. The diversity of our members is considered valuable. We act on the basis of our Equality Programme.
- Our activities consider the diversity of members and the value of different disciplines.
- We lead and develop a student culture, which will eventually bring a responsible operational culture more widely into the society.

Proposed measures

- Involve TYY actors in updating the Equality Programme.
- Conduct an equality survey for TYY organisations and members
- Utilise the university data on bullying and include themes related to bullying in the organisational survey.

Draft of the aimed status:

2024

TYY consults the student community in equality matters and utilises the consultation in updating the Equality Programme. The Student Union Council approves a new Equality Programme in autumn 2024.

2025

The term of the new Equality Programme begins. Following and realising the Equality Programme is clearer than before. In early 2025, TYY Equality Guide is also updated on the basis of the new Equality Programme.

2026

The Equality Programme and Guide successfully support the equality work of both TYY and organisations.

Concrete implementation measures

Get to know the old programme together with different TYY actors. Have a workshop with the Student Union Council on updating the programme, and request improvement suggestions from the Council of persons responsible for social affairs. In the autumn, a concrete proposal for a new programme is prepared and taken to November meeting of the Student Union Council. Possible preliminary debate for October.

Promoting communality

1. Student representatives at the heart of the university

Responsible persons: Sector for Academic Affairs

Current status

In January 2024, a new two-year term of student representatives in the administration begins. The new term creates a need for introduction and communication and the possibility to develop activities.

TYY wants to invest in the contact between student representatives at the university level and to create space for discussion between students in different organs. At the same time, there is a possibility to share good practices.

Link to the strategy

- We provide the students with influence possibilities and make influence attractive and interesting.

Proposed measures

- A common Discord is created for student representatives to discuss
- Regular student representative meetings and introductions are organised
- Develop TYY manners to inform student representatives of the topical matters at the university

Objectives

2024

Discord has been created and active contents are produced. Introductions and meetings have been organised both in spring and autumn terms

2025

Implemented measures are established as part of the activities. Increased communication further increases the visibility of the call for autumn 2025 student representatives. The meaningfulness of student representative activities has increased.

2026

Thanks to the reformed call and introduction practices, TYY has more excited, capable and active student representatives for term 2026-2027.

Concrete implementation measures

- A common Discord is created for student representatives to discuss
 - The Discord is created
 - Develop communication with student representatives in the administration
 - Regular student representative meetings and introductions are organised
 - Develop a model and schedule for meetings and training for student representatives
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- Develop TYY manners to inform student representatives of the topical matters at the university
 - Follow and communicate topical matters at the university

2. Developing the activities of EC2U alliance

Responsible persons: International Sector and Communications Sector

Current status

The University of Turku is part of the European Campus of City-Universities University Alliance (EC2U). TYY has cooperated with the university in this matter from the beginning of the application phase. The alliance covers seven universities across Europe and is a multiannual, several million-euro project aiming up to 2030, and is strategically important for the university. TYY representative (Executive Board Member for International Affairs) is part of the executive committee of the alliance (execo). The alliance organises theme fora each term, and TYY actively participates in them.

In 2023, EC2U activities have been transferred from the sector for academic affairs to the international sector. The first term of the alliance is about to end and the European Commission has granted further funding applied by the alliance.

Link to the strategy

- TYY is represented where decisions affecting the lives of students are made.
- We provide the students with influence possibilities and make influence attractive and interesting.
- We conduct visible and systematic promotion of student interests.

Proposed measures

- Preparation to participate in the fora of the university alliance organised each term and aim at learning from other universities and utilisation of our competence in developing the alliance.
- The promotion of EC2U degree students' interests is enforced and practical problems are sought to be solved and predictable challenges prevented together with the university.
- More open communication on the activities of the university alliance and its possibilities for students.

Objectives

2024–2025

The cooperation between the international sector of the Student Union and other student representatives of the alliance becomes closer. The international sector is an active part of the delegation of student representatives and participates in the events of the alliance whenever possible (primarily the Executive Board Member for International Affairs). Students at the University of Turku know what EC2U alliance is. A wide-ranging and active group of students from Turku participate in the activities of the alliance.

2026

Student representatives have more extensive influence possibilities in the alliance and they are listened to more extensively than before. EC2U alliance is a strong and influential university alliance in Europe, actively promoting students' well-being and internationalisation. The Student Union and the university conduct more extensive cooperation in the alliance to promote their common objectives.

Concrete implementation measures

Preparation to participate in the forums of the university alliance organised each term and aim at learning from other universities and utilisation of our competence in developing the alliance

- Participate in the forums when possible
- Networking with other student representatives during the forums
- Participating in the execo meetings actively

The promotion of EC2U degree students' interests is enforced and practical problems are sought to be solved and predictable challenges prevented together with the university

- Meetings with EC2U coordinators from UTU both during spring and autumn
- Meeting EC2U-students to gather feedback
- Discussion about EC2U-alliance during a rector lunch (late spring / autumn)

More open communication on the activities of the university alliance and its possibilities for students

- Communication efforts (social media / blog post) during forums
- Advertising events / possibilities/forums during the application period

3. The integration of international students as a united part of the Finnish society

Responsible persons: International Sector, Communications and Organisations Sector

Current status

International students are often a separate group of the Finnish students. Events are also organised for them only, which can be integration challenging.

Link to the strategy

- We promote the integration of international students in the student communities of the University of Turku.

Proposed measures

- Conduct cooperation with the university to promote better integration of international students. Conduct cooperation with other stakeholders internal and external to the student community.
- Promote the awareness of international students on services, such as UTU Rekry, which promote their employment.
- Aim at removing the language barrier from both directions: encourage Finns to speak more English and promote the possibilities of international students to study domestic languages (Finnish and/or Swedish).
- Develop our multi-language communication and support and encourage our organisations in developing their English communication.

Objectives

2024

Organisations are trained on the core objectives of bilingual communication and aim at consulting in the use of different tools when realising English communication.

2025- 2026

Our organisations are aware of the importance of bilingual communication. At least the faculty organisations partly communicate in English on their biggest events and the most important information have the main points in English. It is easier for international students to integrate in the student community.

Concrete implementation measures

Conduct cooperation with the university to promote better integration of international students. Conduct cooperation with other stakeholders internal and external to the students community

- Meeting with hakijapalvelut and discussing orientation
- Meeting our organisations and discussing integration
- Meeting international house Turku and discuss integration from the perspective of work-life

Promote the awareness of international students on services, such as UTU Rekry, which promote their employment

- Communication on services (blog?)

Aim at removing the language barrier from both directions: encourage Finns speak more English and promote the possibilities of international students to study domestic languages

- Bilingual communications with TYY-campaign
- Working together with Kievi and promoting their services

Develop our multi-language communication and support and encourage our organisations in developing their English communication

- Developing our English-newsletter together with the communications sector

- Discussing if bilingual communication could be a bigger issue in funding criteria
- Providing training in bilingual communication in international council meetings

4. Developing volunteer activities

Responsible persons: Executive Board Member for Volunteering, Communnality Specialist

Current status

TYT volunteer groups, Wings, are five: International Wing, Development Cooperation Wing, Equality Wing, Environmental Wing and Cultural Wing. The Wings operate independently and organise their own projects relate to the theme. Wing actors have hoped for more cooperation between the wings and the Wing sitsit organised by the Wings were considered a successful project. Increasing cooperation would increase communnality and facilitate work with more actors.

Link to the strategy

- We provide the students with influence possibilities and make influence attractive and interesting

Proposed measures

- Combine five volunteer groups into one big volunteer groups divided into teams on the basis of what is good for the activities.
- The roles of the Executive Board Member for Volunteers and Executive Board Members responsible for other sectors relevant for volunteering are developed in acting with the volunteers.
- Prepare a plan to coordinate the traditional projects of the wings and create an annual planning cycle.
- Establish the administrative side of Wing activities, such as reporting practices of the activities and their costs and the role of the Specialist for Premises and Community to support Wing activities.

Objectives

2024

Volunteer reform is conducted in spring and the new core team begins in the autumn in a reformed form. The reform is developed in autumn 2024 and 2025.

2025

The Wing reform is established and details are specified as needed.

2026

The reform has been established and details are specified as needed.

Concrete implementation measures

Five volunteer groups of TYY Wings are combined into one large volunteer group.

Volunteer reform will be implemented in spring 2024. The new core team begins in the autumn in a reformed form. The reform is developed in autumn 2024 and spring 2025.

Annual planning cycle is created for volunteering, on the basis of which the annual projects of the wings are coordinated.

Administrative side of volunteering is created. That means that we develop practices for reporting activities and their costs. Clarify the roles of the Executive Board Member posts related to volunteering and the Specialist for Premises and Community to support the activities.

Services for the members and organisations

1. Establishing the organisational survey

Responsible persons: Specialist, Organisations and Administration, Premises and Community Specialist, Executive Board Member for Organisations

Current status

Feedback is collected from the organisations in connection to e.g. training and activity support call, in face-to-face meetings and councils. In order to promote the activities of the organisational sector, feedback is also needed more extensively on many different topics. With the survey, important information can be collected from the organisations on their activities, its development and topical matters. With the help of the regular survey, one could create a more specific situational picture of the development of TYY organisational field.

Link to the strategy

- We know the needs of our members and organisations. We develop our activities in a member-oriented manner and make organisational activities fluent, treating organisations equally.

Measures

- The organisational survey is established as part of TYY's annual planning cycle.

Objectives

2024

The organisational survey is part of TYY's regular annual planning cycle.

2025

The organisational survey has created a more extensive picture of the needs and activities of organisations.

2026

With the help of the data from the organisational survey, TYY services for organisations are developed.

Concrete implementation measures

- Creation of Webropol survey during the spring
- Consultation of the university /premises working group
- Consultation of the office and other sectors
- Opening the survey in September/October
- Processing of the responses in November/December

2. Adapting the training to Satakunta

Responsible persons: Specialist, Organisations and Administration, Premises and Community Specialist, Executive Board Member for Organisations

Current status

Link to the strategy

- We know the needs of our members and organisations. We develop our activities in a member-oriented manner and make organisational activities fluent, treating organisations equally.

Measures

- Establishment of the hybrid training, unless a better alternative is found. Possibly one training per year at Rauma/Pori tailored to their needs.
- Review the possibility for monthly visits in Satakunta, taking turns between Pori and Rauma, two Executive Board Members at a time.
- The more active participation of Executive Board Members in bigger events at Rauma and Pori.

Objectives

2024

Establishment of the training in hybrid form and more active visibility at Satakunta campuses. Those in Rauma and Pori can access most training like those in Turku. TYY operates as a more visible actor in Satakunta campuses.

2025

TYY is a more visible part of the everyday life at Satakunta campuses.

2026

TYY trainings are popular events also at Rauma and Pori.

Concrete implementation measures

- Establishment of hybrid training unless better alternative is found. Review the possibility to have one training per year in Rauma or Pori in accordance with their needs.
- Opekas and Pointer consult their organisations' needs in Rauma and Pori and the review of the best possible training format.
- Consultation of the office on the possible training times and days.
- Review the possibility for monthly visits in Satakunta, taking turns between Pori and Rauma. Two Executive Board Members at a time. Consideration of the best possible realisation with Rauma and Pori.
- Increasing the activity of Executive Board Members in the largest events in Pori and Rauma.

3. Developing the communication platform for organisational actors

Responsible persons: Specialist, Organisations and Administration, Premises and Community Specialist, Executive Board Member for Organisations

Current status

TYY has separate communication channels with TYY members, with varying activity. TYY has created a Discord channel but it has remained really inactive. The potential of the Discord platform is visible, but skills to develop it and the lack of time have made it slower to develop the platform.

Link to the strategy

- We know the needs of our members and organisations. We develop our activities in a member-oriented manner and make organisational activities fluent, treating organisations equally.

Measures

- The use of Discord at the Office is established and all communication is also transferred to Discord. Realise possible "Specialist moments" for example one hour, in which the Specialists could be available through messages or voice/video calls. Some sort of system and schedule should be created for this

in order for it to be clear whose turn it is. Spreading Discord among those active in organisations

Objectives

2024

More extensive adoption of Discord and realisation of Specialist moments. TYY has one clear communication channel operating in each sector.

2025

Discord is the main communication channel.

2026

Organisational actors regularly follow TYY's Discord channel.

Concrete implementation measures

The use of Discord becomes established at the Office, and communications move there. Training of the Office. Activating the transfer of Sector communications into Discord.

Adoption of the possible specialist moments. For example, one hour during which a Specialist is available with messages or video/voice calls. The creation of the system and schedule in order to create a clear on call system.

Active distribution of Discord among organisational actors. The use of Specialist moments also in advertising Discord.

4.Promoting the Premises Plan

Responsible persons: Specialist for Premises and Community

Current status

The Student Union Council approved in 2023 the long-term Premises Plan for 2023-2030. The measures of the plan are based on the principles approved in the Student Union Council meeting on 19 Oct 2022 to be followed in developing rented premises.

Link to the strategy

- We know the needs of our members and organisations. We develop our activities always in a member-oriented manner.
- We make organisational activities fluent and treat organisations equally.
- We produce as high as possible added value in student life.

Measures

- In 2024, a premises working group will be established to guide the realisation of the plan.
- New premises suitable for TYY use are actively reviewed. The suitability of premises released from the university are reviewed for the Student Union's use. At the same time, influencing aims at having premises for different organisations at the university. Satakunta campus organisations are supported in influencing related to premises.
- The equipment at Q House is developed and the renting is expanded to actors outside TYY. The accessibility of current rented premises is constantly improved. The development of the usage rate of different rented premises is reported to the Student Union Council regularly.
- The rent support system of organisations is reformed discussing with organisations so that the system is open, equal for all organisations and supports the long-term profitability of the premises for the Student Union. The new support system should be adopted in 2025. The change of the support system also takes into account the transitional period needed for the organisations. The reform of the rent support system also takes into account the organisations at Satakunta campuses.

Objectives

2025

The new rent support system for organisations is adopted. The premises working group actively continues to review new premises suitable for activities. Renting the Q House is open for other than TYY actors. The development needs of the current rented premises for accessibility are reviewed.

2026

The premises working group actively continues to review new premises suitable for activities. There is one-year data on the operation of the new rent support system to be used for further development. The mid-term review of the Premises Plan is made at the latest during the Student Union Council term 2026-2027.

Concrete implementation measures

Establishing the premises working group. The Student Union Council establishes the working group and elects its members. The working group meets actively in relation to the premises plan.

Premises suitable for TYY/organisations are sought/reviewed actively. The Specialist holds a record and follows news on possible new premises.

TYY is an active participant in working groups working on the premises of the university. The premises needs of Satakunta campuses are reviewed. Satakunta campuses are supported in influence work related to premises at their own campuses. TYY stances in influencing related to premises are created.

The furniture of Q House is developed and renting expanded. Inventory of the Q House. Review of what new furniture is needed. Review with TYS on the possibilities of increasing accessibility. Decision on the renting practices and price of renting Q House for customers outside TYY.

Reporting of the usage rate of different rented premises. Creation of a new electronic reservation system for rented items, as extensive use of the system data as possible.

Reform of the rent support system of organisations. Reform of the current system and cooperation between different campuses and organisations in order to review necessary systemic changes. Planning of the transition period for organisations affected by the change.

5. Developing the activity support

The Student Union Council approved in its November 2023 meeting an item in the plan of action corresponding to the following proposal

Responsible persons: Specialist for Organisations and Administration and the Executive Board Member for Organisations

Current status

The Support Committee prepares the specific points criteria for activity support in accordance with the sectors and sub-items mentioned in the Regulation on Organisations and Financial Support. At the moment, the review has been realised after each activity year or in the end of each activity year. Specific criteria are not separately published or communicated. At the moment, the activity support does not have guiding influence and the organisations do not have possibility to conduct activities on the basis of the criteria. The organisations have to hope that they have had "right" activities.

Link to the strategy

- We know the needs of our members and organisations. We develop our activities in a member-oriented manner and make organisational activities fluent, treating organisations equally.

Measures

- The Support Committee prepares the specific point criteria of the activity support for 2024 by the end of March 2024.
- The Support Committee prepares the specific point criteria for year 2025 by the end of September 2024.
- Point criteria are openly communicated to the organisations.

Objectives

2024

The specific criteria of TYY activity support are more openly communicated to the organisations

2025

The specific criteria of TYY activity support are openly communicated to the organisations

TYY support have a positive guiding effect in the activities of the organisations
Organisational actors have better and more extensive information on TYY activity support

2026:

The specific criteria of TYY activity support are openly communicated to the organisations

TYY support have a positive guiding effect in the activities of the organisations

Organisational actors have better and more extensive information on TYY activity support

Concrete implementation measures

The Support Committee prepares the specific point criteria for the activity support 2024 by the end of March. The point criteria were prepared for this year in autumn 2023 and will be published simultaneously with the application form.

The Support Committee prepares the specific point criteria for 2005 by the end of September. This year, the criteria will be prepared in connection with the processing of support applications.

The point criteria will be clearly and openly communicated to the organisations. The criteria will be distributed to the organisations after

September in order for them to have the possibility to adjust their plans of actions for 2025 accordingly.

Stakeholders

1. Students at the heart of City and regional policy

Responsible persons: Executive Board Member for Municipal Affairs, main sector

Current status

TYY is part of the Group 40,000 cooperation organ together with other local student unions. In 2024, it is TYY's turn to serve as the Chair of the group. In earlier years, Group 40,000 has conducted a survey for the students on the basis of which the students' municipal elections objectives are prepared.

In 2023, TYY develops stakeholder relations by reviewing the important stakeholders and by meeting the decision-makers in the city and the Social and Healthcare Region. It has also become a habit to meet all Council groups during the autumn.

Link to the strategy

- We actively follow local decision-making and create relations with the officials in the City and regional administration.
- TYY is also available through phone for its stakeholders.

Proposed measures

- Determine the most important objectives with regard to stakeholders in the beginning of the year.
- Develop the R40k cooperation in a more continuous manner.
- Plan and realise the students' municipal survey together with the R40K cooperation partners in spring 2024. Decide whether to extend the survey to the services in the Social and Healthcare Region.
- Plan the students' municipal and regional election programmes in autumn 2024. Support the preparation of election influence also at Rauma and Pori.
- Meet key decision-makers from the city and Social Healthcare Region in accordance with the stakeholder map.

Objectives

2025

Realise a successful students' municipal and regional elections campaign. Candidates and decision-makers are aware of students' objectives.

2026

Students' objectives are visible in the new Mayor's programme and in the decision-making of the Social and Healthcare Region. New decision-makers know TYY actors and objectives.

Concrete implementation measures

Determine the most important objectives with regard to stakeholders in the beginning of the year.

Collect excel files for all stakeholders, contact details and for which sectors they are important.

Schedule: January-February

Consider how different stakeholders can be utilised in implementing the objectives of the plan of action and strategy.

Schedule: February

- Develop the R40k cooperation in a more continuous manner.
 - Set regular meeting times and agree on common rules.
 - Preliminary schedule: January-February
 - Create an updated testament for R40k cooperation
 - Preliminary schedule: November
- Plan and realise the students' municipal survey together with the R40K cooperation partners in spring 2024. Decide whether to extend the survey to the services in the Social and Healthcare Region.
 - Creation of the survey for the municipal programme
 - Preliminary schedule: March?
 - Publication of the municipal survey
 - Preliminary schedule: March-April

- Creation of the survey for regional elections; at the same time with the municipal survey
- Preliminary schedule: March?
- Publication of the regional elections survey
- Preliminary schedule: March-April?

- Plan the students' municipal and regional election programmes in autumn 2024. Support the preparation of election influence also at Rauma and Pori.

- Plan of the municipal elections programme
- Schedule. April-May
- Publication of the municipal elections programme
- Schedule: September
- Plan of the regional elections programme
- Schedule. April-May
- Publication of the regional elections programme
- Schedule: September

- Meet key decision-makers from the city and Social Healthcare Region in accordance with the stakeholder map.

- Meeting the decision-makers of the social and healthcare region
- Schedule: spring 2024 + November
- Meeting the municipal decision-makers
- Schedule: September-October

2. Developing company cooperation activities

Responsible persons: Executive Board Member for Company Cooperation, Event Organiser

Current status:

The Student Union conducts company cooperation as part of its fund-raising. Our cooperation partners are responsible and student friendly.

Link to the strategy:

- We are an interesting and reliable cooperation partner.
- We bring up our operational principles and require responsibility from our cooperation partners.

Proposed measures:

- Increase resources in the company cooperation sector to correspond to the actual amount of work.
- Review cooperation possibilities
- Reform cooperation guidance. Make the prices for visibility clearer, taking into account the role of barter cooperation.
- Aim at making the campaign of the month concept more fluent
- The brand of the Student Union as a cooperation partner is developed into a more professional direction

Objectives:

2024

The working hours of the Executive Board member responsible have been increased and potential cooperation partners reviewed. TYY concludes at least one more supra-annual agreement.

2025

The effects of increasing the working hours of the responsible Executive Board member have been realised. Possible observed challenges are developed. Possible partners reviewed in 2024 have been contacted, aiming to create new cooperation agreements.

2026

The Student Union has new, responsible cooperation partners. TYY brand is developed, making the Student Union an attractive cooperation partner. The value of agreements and visibility has been reassessed along with the possibly developed brand.

Concrete implementation measures

Who's responsible: Executive Board Member for Company relations, Specialist for Events and Member Services

Objective for 2024:

The working hours of the Executive Board member responsible have been increased and potential cooperation partners reviewed. TYY concludes at least one more supra-annual agreement.

Increase resources in the company cooperation sector to correspond to the actual amount of work.

- Company relations are made into one of TYY's main sectors

Review cooperation possibilities

- A list of responsible companies is compiled

- Create a schedule for contacts.

Reform Cooperation guidance. Make the prices for visibility clearer, taking into account the role of barter cooperation

- Create a new media card to be distributed to companies
- Aim at longer cooperation agreements

Aim at making the campaign of the month concept more fluent

- More flexible visibility campaign that is also realisable in parts

The brand of the Student Union as a cooperation partner is developed into a more professional direction

- Sector funds are used to make TYY presentation in video form
- Send update reports for companies regularly